



AUTO MADNESS[®] QATAR

NOVEMBER 21ST - 23RD 2024
QATAR NATIONAL CONVENTION CENTRE



ABOUT THE ORGANISERS

Since 1996, 402automotive.com organizes more than 20 automotive events a year in Europe. As of November 2023, 402 has become a part of the Arab World, marking its presence with a successful inaugural event in Dubai, UAE. 402 is enthusiastic about expanding its footprint in the Middle East and is gearing up to organize additional shows in the region, for example in Qatar, Oman and Saudi Arabia. These specialized events focus on specific topics within the automotive communities such as hypercars, supercars, young/old-timers, JDM cars and performance cars. And that creates opportunities for your company!



over 300.000 visitors yearly



6 countries and 15 locations



over 20 carshows yearly



Brussels Auto Show: 120.000+ visitors



Supercar Madness: 15.000+ visitors



100% Auto Live: 40.000+ visitors



ABOUT THE LOCATION

QNCC offers fully flexible and adaptable space options to suit a wide variety of conferences, meetings, exhibitions, performances, concerts and gala events.

The facilities include:

Total venue area of 200,000m².

40,000m² of indoor and outdoor column free exhibition space with complete pit and trench services system and modular mobile rigging grids

2,300-seat lyric style Theatre

6 VIP lounges and 7 hospitality suites.

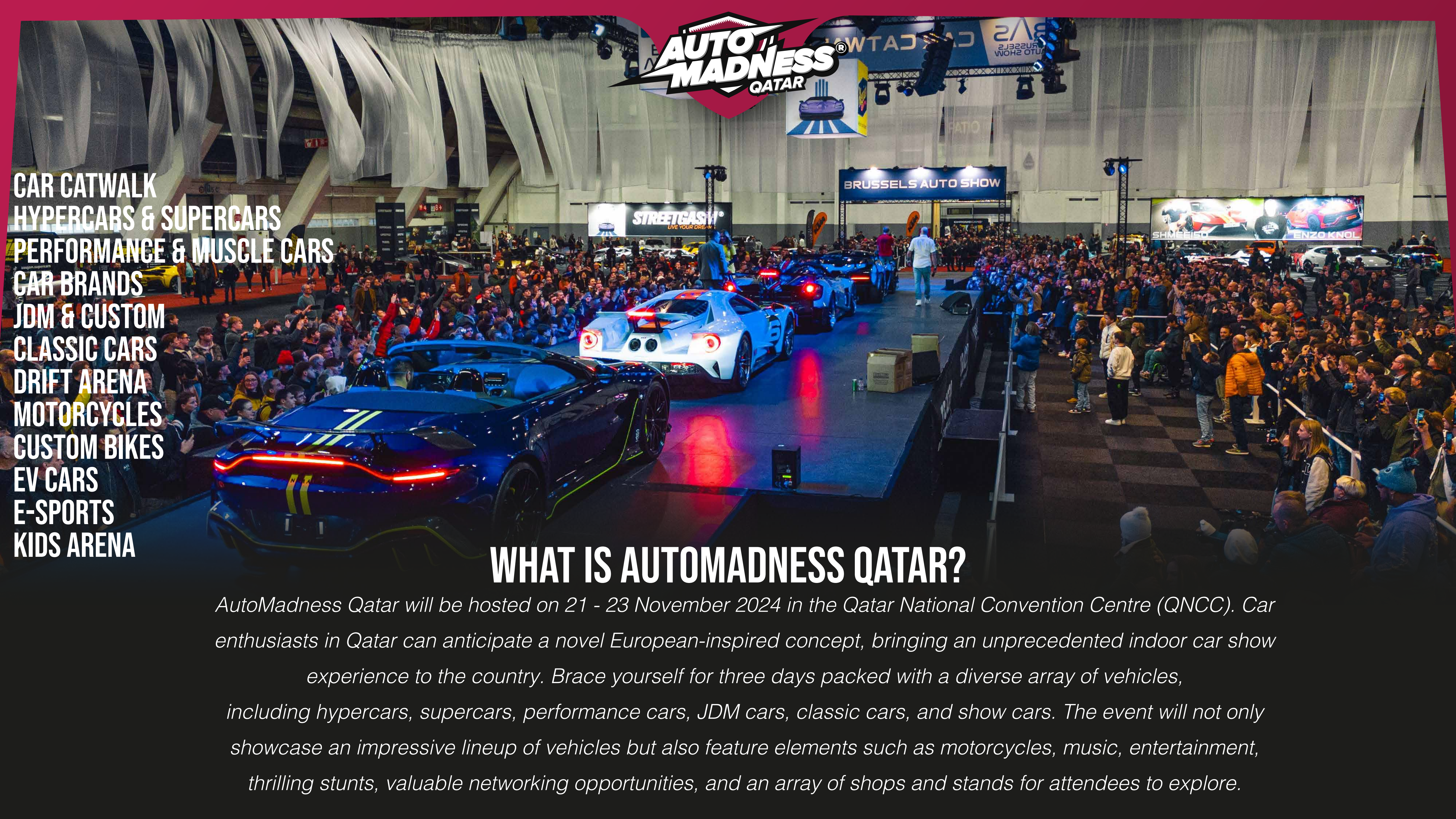
Spacious pre-function and exhibition foyers

Dedicated registration desks, Business Centre and media rooms



20 minutes from central Doha





CAR CATWALK
HYPERCARS & SUPERCARS
PERFORMANCE & MUSCLE CARS
CAR BRANDS
JDM & CUSTOM
CLASSIC CARS
DRIFT ARENA
MOTORCYCLES
CUSTOM BIKES
EV CARS
E-SPORTS
KIDS ARENA

WHAT IS AUTOMADNESS QATAR?

AutoMadness Qatar will be hosted on 21 - 23 November 2024 in the Qatar National Convention Centre (QNCC). Car enthusiasts in Qatar can anticipate a novel European-inspired concept, bringing an unprecedented indoor car show experience to the country. Brace yourself for three days packed with a diverse array of vehicles, including hypercars, supercars, performance cars, JDM cars, classic cars, and show cars. The event will not only showcase an impressive lineup of vehicles but also feature elements such as motorcycles, music, entertainment, thrilling stunts, valuable networking opportunities, and an array of shops and stands for attendees to explore.



EXHIBITOR OPTIONS





INTERESTED? CONTACT US FOR PARTNERSHIP

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