



PRESS RELEASE

Joeri Van Mierlo from VUB Vrije Universiteit Brussels joins the Brussels Auto Show (BAS) advisory board.

Brussels, Belgium - Joeri Van Mierlo, a renowned expert in electromechanical engineering sciences and head of MOBI, the Electromobility research centre at VUB Vrije Universiteit Brussels, has joined the Brussels Auto Show (BAS) advisory board. The Brussels Auto Show (BAS) is one of the most prestigious autoshows still in Europe and is held annually in Brussels.

Van Mierlo's appointment to the advisory board is expected to bring a wealth of knowledge and expertise to the event. He has extensive experience in battery, hybrid and fuel cell electric vehicles, traffic and mobility, power electronics, LCA, WTW, environmental assessments, and more. His research has been published in numerous scientific journals and he has received several awards for his contributions to the field.

"I am honoured to join the advisory board of the Brussels Auto Show," said Van Mierlo. "I look forward to working with my colleagues on the board to help shape the future of the automotive industry."

The Brussels Auto Show is scheduled to take place from January 13-22 2024 at the Brussels Expo.

For more information and press inquiries, please contact in French, English or Dutch:
Ronald van den Broek,

0031-6-54291384

ronald@402automotive.com