



PRESS RELEASE

Brussels Auto Show Advisory Board Delighted to Welcome Sabrina Parant, Recognized Automotive Expert

Brussels, August 16, 2023 - Brussels Auto Show Advisory Board is pleased to announce the highly anticipated appointment of Sabrina Parant, a renowned automotive journalist, respected industry expert, distinguished member of the Women's World Car Of The Year jury, and founder of Ladies Drive.

Sabrina Parant's impressive career in the automotive industry is marked by her unwavering passion, profound knowledge, and commitment to promoting women in a traditionally male-dominated sector. Her multifaceted expertise, encompassing media literacy, diverse industry perspectives, and stereotype deconstruction, is a significant asset to the Brussels Auto Show Advisory Board.

"We are honoured to welcome Sabrina Parant to our Advisory Board," stated Eric-Mark Huitema, President of the Brussels Auto Show Advisory Board. "Sabrina's contributions and her dedication to enhancing inclusivity within the automotive community resonate deeply with our mission to create a platform that celebrates diversity, innovation, and expertise." As a member of the Advisory Board, Sabrina Parant's expertise in the automotive field will play a crucial role in shaping the future of the Brussels Auto Show. Her involvement promises to enrich the show's appeal, ensuring a diverse representation of the automotive world.

Sabrina Parant expressed her enthusiasm for this new role, saying, "I am eager to join Brussels Auto Show Advisory Board and contribute to a platform that represents a dynamic and ever-evolving industry. I look forward to collaborating with other industry leaders to strengthen diversity and perspectives, inspiring enthusiasts and professionals alike." Brussels Auto Show is firmly committed to delivering an unparalleled experience that highlights the latest trends, projects, innovations, and mobility-related issues. Sabrina Parant's presence on the Advisory Board demonstrates its ambition for a comprehensive representation with diverse skills.

For more information about the Brussels Auto Show and its Advisory Board, please visit www.brusselsautoshow.com.



About Brussels Auto Show:

Brussels Auto Show is a premier platform dedicated to automotive enthusiasts, professionals, and industry stakeholders. It aims to showcase the latest trends, innovations, and perspectives from the world of automobiles.

About Sabrina Parant:

With extensive professional experience in the sector, Sabrina Parant possesses versatility and a holistic vision. As a respected journalist, mobility expert, and founder of Ladies Drive, Sabrina's passion for excellence and her efforts to promote women in the automotive field make her a valuable asset to the Brussels Auto Show Advisory Board.

For more information and press inquiries, please contact in French, English or Dutch:

Ronald van den Broek,

0031-6-54291384

ronald@402automotive.com